

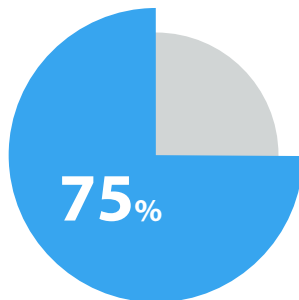
Education Planning



Paying for college touches on your greatest hopes and deepest concerns. As **cost continue to rise**, can you pay for whatever schools their children get into? Will tuition bills sidetrack your goals, such as saving for retirement?

Communication about your financial goals and realities is more important than ever. **A frank discussion of your dreams and resources is a good place to start.**

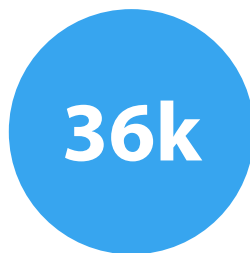
STATISTICS



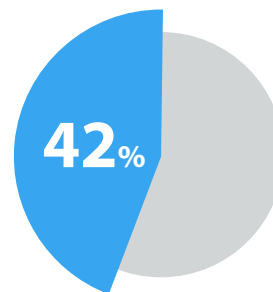
Student applicants accepted into their first-choice colleges.



Estimated total student debt



Average annual private collage tuition



Parents who would have started saving earlier